



**HEADLINES  
ACADEMY**  
333 Omaha Street, Suite 7  
Rapid City, SD 57701

(605) 348-4247

www.HeadlinesAcademy.com

FAX ..... (605) 348-5462

COSMETOLOGY, NAIL TECHNOLOGY,  
ESTHETICS & MASSAGE:

**Admissions**

Kara Ammons ..... 718-8732  
admissions@headlinesacademy.com

**Financial Aid**

Peggy Sproat ..... 718-8723  
psproat@headlinesacademy.com

**Massage Director**

Heather Thrash ..... 718-6928  
hthrash@headlinesacademy.com

**Important Dates**

Cosmetology Classes Start:  
March \* June  
September \* December

Esthetics Classes Start:  
April \* October

Massage Classes Start:  
February \* July \* October

Nail Technology Classes Start:  
March \* June  
September \* December

**College Codes**

ACT Code ..... N/A

SAT Code ..... N/A

Financial Aid Code ..... 016231

**Headlines Academy**

Headlines Academy was established in 1981 and first accredited in 1985. We are locally owned and operated by licensed cosmetologist in the downtown Rapid City area. With much planning and excitement we have moved our school to a new location. This move to the newly remodeled Tuscany Square on the corner of 3<sup>rd</sup> & Omaha Street has been a great benefit to everyone. With 13,600 sq feet on one level we think you will agree that the quality instruction along with new equipment makes our beautiful facility a must for your educational experience. We have also secured private parking for our students and staff to make parking more convenient.

We can accommodate over 100 massage, cosmetology, nail and esthetic students comfortably, however we limit our class sizes to provide a quality education. We take pride in our curriculum because we know we go above and beyond to add in advanced classes in hair, skin, nails & massage.

**Annual Costs**

**COSMETOLOGY:**

Tuition ..... \$ 14,385  
Books & Equipment ..... 1,600  
Fees ..... 150  
TOTAL ESTIMATED ..... \$ 16,135

**ESTHETICS:**

Tuition ..... \$ 6,900  
Books & Equipment ..... 1,500  
Fees ..... 200  
TOTAL ESTIMATED ..... \$ 8,600

**MASSAGE:**

Tuition ..... \$ 8,625  
Books & Equipment ..... 2,000  
Fees ..... 150  
TOTAL ESTIMATED ..... \$ 10,775

**NAIL TECHNOLOGY:**

Tuition ..... \$ 3,200  
Books & Equipment ..... 870  
Fees ..... 230  
TOTAL ESTIMATED ..... \$ 4,300

**Application Procedure**

- High School Graduate or GED
- At least 17 years of age
- Two copies of Birth Certificate & GED or HS diploma
- Complete admissions application & two personal recommendations

**Enrollment (Fall, 2016)**

	Esthetics	Cosmet.	Massage	Nails
Men .....	-		1	
Women ..	7	44	15	2
Total .....	7	44	16	2

Student/Faculty Ratio.....8/1

**Programs Offered**

**Cosmetology:** Upon completion of the course you will receive a diploma of 2,100 hours in cosmetology, which entitles you to take the state board test at the South Dakota Cosmetology Commission in Pierre, SD. Upon passing that test you will become a South Dakota Licensed Cosmetologist. Our program includes advanced classes in artificial nails, specialty facials, body waxing, hair extensions, hair cutting, coloring and styling.

**Esthetics:** Upon completion of the course of 600 hours you will receive a diploma, which entitles you to take the state board exam. Upon passing you will become a state licensed esthetician. You will be taught using the most up-to-date curriculum available. You will receive advanced training in facials, facial peels, body wraps, body waxing, certified in microdermabrasion and make-up techniques.

**Massage:** You will receive a diploma certifying your status as a certified massage therapist, when all minimum course requirements are complete and monies due the Academy are paid. South Dakota does require licensing and upon completion you will be eligible for application to National Certification Board of Therapeutic Massage & Body Works for testing and certification. This six-month program will expose you to a wide variety of modalities to start your career in massage.

**Nail Technology:** Upon completion of the course of 400 hours you will receive a diploma, which entitles you to take the state board testing. Upon passing you will become a state licensed nail tech. You will be taught using the most up-to-date curriculum available being trained to apply four various nail applications and advanced training in electric nail files.