



Association for

College Admission Counseling

2001 South Summit Avenue, Sioux Falls, SD 57197

(605) 274-5291

January 2, 2019

Dear Friend:

The Dakota Association for College Admission Counseling, a regional affiliate of the National Association for College Admission Counseling, is planning its annual conference **May 21-22, 2019, at the Radisson Hotel in Bismarck, ND.**

Our conference usually draws some 70-100 persons, including school counselors and college admission personnel from North and South Dakota plus some professionals from neighboring states.

We plan to explore a wide-ranging assortment of topics. Again this year we will have an exhibit area available and would like to invite your participation. This is an excellent opportunity for you to display your institution, products or services to the college admission professionals and school counselors attending.

We are planning the conference refreshment breaks in the exhibit area to provide maximum exposure of exhibits to conference participants. The exhibit area will be open on **Tuesday, May 21, from 8:30 a.m. to 4:00 p.m.**

Cost for exhibit space is \$250.00. We are also providing an option this year in which organizations can be listed in the program and also ship materials which we will place on a central display table. That fee is \$100. To register for either option, please return the enclosed form by **April 1, 2019.**

For those planning to attend, the online registration form includes information on the program, as well as on reserving a room at the hotel. If making a reservation, please be sure to indicate you are with the Dakota ACAC conference.

Whether or not you are able to participate this year, we invite you to provide some item or items for door prizes which will be given away during the program. Such items might include sweatshirts, coffee mugs, sample computer programs, publications, etc.

Also, we would be happy to work with anyone interested in sponsoring one of our refreshment breaks. Just give me a call to discuss the details.

If you have any questions, please contact me at the phone number above.

Cordially,

Tom Cool
Executive Director
sdcollegeadmissions@gmail.com



Dakota Assn. for College Admission Counseling

EXHIBIT REGISTRATION FORM

2019 Annual Conference

May 21-22, 2019

Radisson Hotel, Bismarck, ND

Name of Institution: _____

Mailing Address: _____

Representative(s): _____

Phone:(_____) _____ ☐ _____ E;Mail: _____

Brief Description of Services or Products Offered for Inclusion in Conference Program:

_____ Reserve Exhibit Space -- Cost \$250.00

_____ Ship Materials for Display* – Cost \$100.00

* We will be unable to return any leftover materials. Call/email about where to ship items.

Please check the items you will need: _____ table cover, _____ chairs (#), _____ electrical outlet,
_____ other (specify). Please bring your own extension cord.

Will you be attending the Tuesday lunch (No Charge for Exhibitors): _____ Yes _____ No

Each exhibit area will have one 6-8 ft. table.

Set-up by 8:30 am Tuesday, May 21 - open thru 4:00 pm

Please make checks payable to: Dakota ACAC

Mail this form and payment to: Tom Cool, Dakota ACAC Executive Director
2001 South Summit Avenue
Sioux Falls, SD 57197
(605) 274-5291 * sdcollegeadmissions@gmail.com

REMEMBER THE DEADLINE IS April 1, 2019!



Dakota Association for College Admission Counseling
2019 Annual Conference



May 21-22, Radisson Hotel Bismarck, ND

REGISTRATION FORM

Preliminary Agenda

Tuesday, May 21:

8:30 – 9:00 am..... Welcome & Get Acquainted
9:00 – 10:30 am..... Keynote: Former Miss America Cara Mund
 10:45 – 11:05 am..... Small Group Intros
 11:10 – 11:55 am..... Breakout Sessions 1
 12:00-1:00 pm..... Lunch & NACAC Representative
 1:00 – 2:00 pm DACAC Annual Meeting
 2:15 – 3:00 pm Breakout Sessions 2
 3:05 – 3:50 pm Breakout Sessions 3
 3:50–4:20 pm..... Small Group Discussions
 4:30 – 5:30 pm Dakota ACAC State Meetings (ND & SD)
 5:30 pm Evening on your own

Wednesday, May 22:

7:45 – 8:30 am..... Continental Breakfast
 8:30 – 9:15 am..... Breakout Sessions 4
 9:20 – 10:05 am..... Breakout Sessions 5
 10:10 – 10:30 am..... Small Group Evaluations
 10:30 – Noon..... **Closing Session: Amanda Andrews**

SESSION TOPICS: Breakout Session Topics are currently in development. Program proposals can be addressed to the DACAC office at the e-mail or address below by March 15.

LODGING INFORMATION: Room rates at the Radisson Hotel Bismarck will be **\$84.60 Single or \$95.10 Double Occupancy.** Contact the Radisson Directly at 701-255-6000 or reserve online at Radisson.com (Enter Destination, Check In/Out Dates, Number of Adults and **Booking LinkCode: DACA19**). If calling mention you are with the DACAC group. Reservations must be received by April 20, 2019, for special group rate.

QUESTIONS? Contact the DACAC office at 605-274-5291 or sdcollegeadmissions@gmail.com or check at www.dacac.com

Dakota ACAC 2019 Annual Conference Registration Form

May 21-22, Radisson Hotel Bismarck, ND

NAME: _____ E-MAIL: _____

INSTITUTION: _____

ADDRESS: _____

CITY/STATE/ZIP: _____ PHONE: _____

Which meals will you attend (Please check): Lunch, Tuesday Breakfast Wednesday (meals included w/ registration)

Conference Registration (May 21-22): \$ _____ \$120–Post-Secondary & Non-Counselors; \$65– School Counselors*
 or
 \$ _____ \$100 per person if 4 or more from same institution

TOTAL DUE: \$ _____ (Make checks payable to Dakota ACAC)

RETURN COMPLETED FORM TO: Tom Cool, Dakota ACAC, 2001 S Summit Ave., Sioux Falls, SD 57197
 or email to sdcollegeadmissions@gmail.com