



Association for

College Admission Counseling

2001 South Summit Avenue, Sioux Falls, SD 57197

(605) 274-5291

February 1, 2017

Dear Friend:

The Dakota Association for College Admission Counseling, a regional affiliate of the National Association for College Admission Counseling, is planning its annual conference **May 23-24, 2017, at the Lodge in Deadwood, SD.**

Our conference usually draws some 70-100 persons, including school counselors and college admission personnel from North and South Dakota, plus some professionals from neighboring states.

We plan to explore a wide-ranging assortment of topics. Again this year we will have an exhibit area available and would like to invite your participation. This is an excellent opportunity for you to display your institution, products or services to the college admission professionals and school counselors attending.

We are planning the conference refreshment breaks in the exhibit area to provide maximum exposure of exhibits to conference participants. The exhibit area will be open on **Tuesday, May 23, from 8:30 a.m. to 4:00 p.m.**

Cost for exhibit space is \$250.00. We are also providing an option this year in which organizations can be listed in the program and also ship materials which we will place on a central display table. That fee is \$100. To register for either option, please return the enclosed form by **April 1, 2017.**

For those planning to attend, the online registration form includes information on the program, as well as on reserving a room at the motel. If making a reservation, please be sure to indicate you are with the Dakota ACAC conference.

Whether or not you are able to participate this year, we invite you to provide some item or items for door prizes which will be given away during the program. Such items might include sweatshirts, coffee mugs, sample computer programs, publications, etc.

Also, we would be happy to work with anyone interested in sponsoring one of our refreshment breaks. Just give me a call to discuss the details.

If you have any questions, please contact me at the phone number above.

Cordially,

Tom Cool
Executive Director
sdcollegeadmissions@gmail.com



Dakota Assn. for College Admission Counseling

EXHIBIT REGISTRATION FORM

2017 Annual Conference

May 23-24, 2017

The Lodge at Deadwood, SD

Name of Institution: _____

Mailing Address: _____

Representative(s): _____

Phone:(____) _____ _____ E;Mail: _____

Brief Description of Services or Products Offered for Inclusion in Conference Program:

____ Reserve Exhibit Space -- Cost \$250.00

____ Ship Materials for Display* – Cost \$100.00

* We will be unable to return any leftover materials. Call/email about where to ship items.

Please check the items you will need: ____ table cover, ____ chairs (#), ____ electrical outlet,
____ other (specify). Please bring your own extension cord.

Will you be attending the Tuesday lunch (No Charge for Exhibitors): ____ Yes ____ No

*Each exhibit area will have one 6-8 ft. table.
Set-up by 8:30 am Tuesday, May 23 - open thru 4:00 pm*

Please make checks payable to: Dakota ACAC

Mail this form and payment to: Tom Cool, Dakota ACAC Executive Director
2001 South Summit Avenue
Sioux Falls, SD 57197
(605) 274-5291 * sdcollegeadmissions@gmail.com

REMEMBER THE DEADLINE IS April 1, 2017!